



aSQUARED

## aSQUARED Webpublisher CMS System

ADG offers a Content Management System that makes it easy for non-technical users to create and maintain fully functional websites.

A flexible CMS content management system which can be used as the foundation of any website. The product allows non-technical users to create an extremely flexible website without any programming. Features include the ability to define custom content types and tailor the layout of the website to your specific requirements and business processes.

- Business websites
- Corporate intranets and extranets
- Online article directories
- Online magazines and newspapers
- Community and sports websites
- Websites for schools and universities
- Blogs and personal websites
- Video-driven websites like YouTube
- Web 2.0 and social media websites

### Key features

- *Reduce the cost of running* - Ease of use for the backend user (you the client) and stability of the product means long term savings for clients compared to open source software.
- *Reduce the cost of setup*. No modules to add unlike open source software eg adding shopping cart to Joomla
- No Open source bugs therefore reduce cost thorough stability of code. Our software is a tested and stable system with 6 months technically support for the CMS
- Advantages of a custom build eg. professional and enhanced usability and extended features and **\*\*security\*\*** which is the benefit particularly the backend (you the client).
- Software is php so we can add to this can be expanded, added to etc easily - *makes it flexible option for the long term.*

### Marketing Features

- Email to friend - make it easy for visitors to share content on your website with the "email to friend" form.
- Related links - publish a list of related links for a content item to provide visitors with further reading.
- News section
- Resource box - publish more information about an article, press release, etc in the resource box.
- Anchor images

### These are just some of the features.

There are many more features, just call and we can send you a complete data sheet.

If you have any requirements not already included in our software we can tailor the software to suit your application. Our CMS is easily modified, just tell us what you need!

[For more information or a demonstration please contact us on 02 9558 2244.](#)

### Features

A full CMS that is extremely easy for updates & that has:

- Browser based drag and drop layout customization
- Browser-Based Content Editing - Wysiwyg html editing
- Full SEO Customization
- Create your own content types create lead capture forms easily
- Custom content views
- Down for maintenance option
- Image manager
- Categorize content
- Unlimited number of categories
- Unlimited sub categories
- Assign authors to content
- Design flexible lists and menus
- Multi-user features - flexible allow/deny
- Threaded commenting system unlimited sub category
- Workflow approval system
- Batch upload multiple images user profiles & pictures
- Built-in logo editor/uploader
- Contact Form with captacha spam security & allows Attachments to be sent to you
- Full web 2.0 & "Ajax" support
- RSS Feeds
- Podcasting
- Google analytics integration
- Youtube video embed support
- Twitter embed and follow support email to friend



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