aSQUARED

Everything you need.

ADG offers a complete E-commerce system that includes everything you need to create, send, track and profit from your online store.

- Website Hosting with Email accounts on our Australian based Fast Cloud servers
- Domain name(s)
- Secure shopping cart with SSL certificate
- Product catalogue
- Payment gateway
- Ordering, Invoicing, Shipping Labelling, Credit Returns Management
- SEO Marketing tools
- Email Marketing tools*
- Reporting
- Mobile-optimized store

Flexible - Reduce the cost of setup and running

- We custom build your site - you will have a unique site, tailored to your branding and requirements. Professional designed and enhanced usability with extended features and security.
- Software is php so can be expanded and added to easily.
- Ease of use for the backend user (you the client) and stability of the product means long term savings for client.
- Our software is a tested and stable system with 6 months technically support for the CMS. User support videos are available online 24/7.
- You will own the all content & system - if you wish host your website with another hosting - no problem!.
- No monthly contracts

Key features

- A full CMS and shopping cart that is extremely easy to create & maintain
- Fully SEO optimise
- Search Features
- Multiple logins with permissions
- Refunds & store credits
- Groups & wholesale pricing
- Per-product inventory control
- Unlimited shipping zones and options
- Sell in multiple currencies
- Gift wrapping & messages
- Flexible tax settings & options
- Single page checkout
- Google, PayPal, UPS, FedEx, etc
- Real-time shipping quotes - this would be suitable for weight options
- Order History: Shopper can view all their previous Orders (and Order Details)
- Order Confirmation Mail (customizable!) is sent to Shopper and Store Owner web solutions

We are a wholly Australian company offering Design, hosting and marketing to Australian customers to Australian and overseas markets. See our list of other services that you may

Sell anything!

Products, events, services, downloads...

- You can sell digital downloads, event tickets, services and more.
- Easily import your existing products or add them one at a time
- Catalog options include buy online or catalog-only mode
- Specify minimum and/or maximum quantity limits for purchasing

Unlimited product options.

Create as many options for your products as you like, such as:

- size, color and shape
- each with its own SKU, price, weight, image and stock level
- add configurable fields for customers to fill in, such as customised printed products.
- additional information such as lists, attributes, warranties, etc.
- Products can be physical products or digital products for download.
  Digital products can have download and time limits.

Beautiful images.

- Unlimited product images in a neat gallery format
- Customers can zoom in for a closer look before buying.
- Every image you upload is automatically resized to fit your store layout.

Smart product rules.

Offer free shipping for orders over $xx? Want to add $5 to the cost of larger t-shirts? Offer customer specials for for the month of May?

- Product rules let you conditionally control pricing, weight and availability of products in your store.
- Specials setup panel allows indiivdual products to be put on special in specific date ranges.

Great user experiences.

- Search Features so your customers can easily find their products.
- Customer able to view products sorted by category, price, type, brand, etc and compare products.
- Sell in your customers currency with automatically updated rates
- Offer Gift Wrapping & Messages
- Customers can purchase Gift Certificates
- 'You may also like / Related products' and 'you recently viewed' are listed while customer is viewing.
- Wish list - allows customers to save their choices for later.
- Add to cart - Once a customer adds a product to their order, the cart panel updates the order and the total with display at top or side of every page.

Single Page checkout.

- Customers can checkout with guest checkout or become a meber for quick checkout an update their contact and delivery details.
- Offer multiple ways of paying - PayPal, Eway, etc
- Real-time shipping quotes with Australia Post (more to come in late 2013)
- Customers can view previous Orders and re-order easily, track the progress of the order
- Order Confirmation Mail (customizable!) is sent to your Customer and you

Store Management.

- Process orders - See which orders have shipped and which are pending, then process individually or in bulk, printing invoices and packing slips straight from your control panel.
- Import products from your existing online store, POS or accounting system via excel or csv files
- Import Data - csv-file import system for products, options, attributes, etc
- Export accounts to MYOB, Intuit, Quickbooks
- Pre-order support
- Improve search rankings with custom page URL, name and meta details
- Generate invoices & packing slips
- Handing & free shipping options
- Statics - Daily conversion rate, Top 20 customers, Best selling products, Most viewed products
- Add powerful features like dropshipping with apps as well!

Control inventory.

- View your entire inventory with a glance, at both the product and product option levels.
- Set low stock levels, disable purchasing when no stock is available..
- Automatic inventory updating and syncing when an order is placed
- Bulk edit products in your web browser or via spreadsheet

Setup Shipping & Payment methods

- Unlimited shipping zones and options
- Offline Payment Methods - such as Bank Deposit, Cheque, Cash on Delivery, Pay in Store, Money Order
- Sell Online and Offline - you can also take phone or POS orders with our easy-to-use order taking system.
- Dozen of payment gateway options including Eway, Paypal, @checkout, NAB, Commbank, Bpay
- Order Notifications to store owner and customer
- Returns management - Refund, replace, offer store credit, disable returns.

Target your customers

Offer customers special offers, discounts and rewards with customer groups

- Create Customer Groups like wholesale customers, bulk buy customers, VIP members...
- Select discounts, rewards, special just for these customers
- Email these customers with individual offers
- Reward your customers - a powerful system allows points on individual products

Marketing Features

- Fully SEO optimise
- Newsletter Subscriptions
- Use Email marketing software integration to create powerful marketing campaigns*
- Analytics Integration
- Export products to Google's product search engine.
- Affiliate Tracking
- RSS Feeds Shoppers can subscribe to RSS feed to be notified automatically when you add new products to your store.
- Product reviews - administered by the store owner

These are just some of the features of our aSQUARED Shopping Cart.

If you have any requirements not already included in our software we can tailor the software to suit your application. Our shopping cart is easily modified, just tell us what you need!

For more information or a demonstration please contact us on 02 9558 2244.

Other services you may be interested in!

We offer quality, cost-effective online and offline marketing and advertising solutions for businesses of all sizes.

Email Marketing Software

Advertise your promotions and services on a regular basis!

Our ASQUARE Email Marketing software with fully branded email templates of your company, will enhance your online marketing with extremely powerful tools to create you own online marketing. Newsletter signup integration, social media integration and full reporting of customer responses.

Advertise website promotions and services on a regular basis through customer email lists.

• Any new customers or newsletter sign ups would automatically be added to the email customer lists.
• We can setup individual lists targeting certain customers, eg loyalty point customers for specific promotions.
• Use email campaigns to drive traffic to site and purchase product through target promotions, special offers eg. Birthday discounts.
• Create polls/questionnaires for customers to respond to or evaluate products and services.
• Upload newsletter to Facebook

Email marketing software will automate many functions such as newsletter signup, bounce emails, unsubscribe options.

All plans include unlimited emails sent & unlimited email campaigns.

Social Media - Facebook

Improve you social media

• Create gateway 'like' pages to offer promotional offers and build facebook audience
• Create specialised pages with product content. For example, purchase products at special prices

Print and outdoor advertising

As a professional graphic design studio, we offer full graphic design, advertising and marketing services.

We offer trade printing prices on all print and advertising services including Quickcuts digital file delivery.

• Create marketing and advertising campaigns for press ads, print and mail distribution, outdoor advertising including shopping mall posters, bus stop and buspak advertising.
• Value customer direct mail campaigns

Phone app

We can build apps for iphone, tablets and android.

• General phone app to link to your website
• Full web app software, turning your website into a full phone app

Online Brochures

Online brochures are professional solution for interactive publications, brochures or catalogues and as an alternative to print brochures

Video presentations

Video presentation for websites are more engaging for website visitors, and tell your service, brand or product story in a more immersive way than text and images do.

Whether you require online, DVD/CD or inhouse video presentations, we offer full filming, editing, effects and sound track services We also can create 360 degree walk throughs from video and static photography. Great for Real Estate marketing!

Animation and Sound tracks

2D & 3D animation and special effects for film, video or websites

For more information or a demonstration please contact us on 02 9558 2244.